

Appendix 1: Overview of Key Actions for City Growth and Regeneration Committee






Create a city in which people love to live, invest, work, visit and study

More jobs and a strong economy
Create more jobs, grow the private sector and reduce poverty.

Happy & healthy people & communities
Ensure happy, healthy, educated, skilled and tolerant people with a good quality of life.

An attractive and sustainable place
An attractive physical space, good infrastructure, sustainable and connected.

		Ref	Activity	Director
Business & economy				
2.1 Attract investment into Belfast	➔	2.1.1	Develop a city investment and development proposal (City Deal)	Suzanne Wylie
		2.1.2	Deliver the International Framework	Donal Durkan
		2.1.3	Deliver the 'Go to Market' programme	Suzanne Wylie / Donal Durkan
		2.1.4	Deliver the City Centre Regeneration & Investment Strategy	Suzanne Wylie
2.2 Foster business growth in Belfast	➔	2.2.1	Manage the transfer and transformation of the business start-up programme	Donal Durkan
		2.2.2	Deliver business growth initiatives	Donal Durkan
		2.2.3	Increase local procurement with Belfast based suppliers	Gerry Millar
		2.2.4	Develop a Creative Sector Strategy	Donal Durkan
2.3 Strengthen business relationships	➔	2.3.1	Support the process to create business improvement districts (BIDs)	Donal Durkan
Working & learning				
4.3 Improve skills and employability	➔	4.3.1	Deliver the Employability and Skills Framework	Donal Durkan
		4.3.2	Establish an Employability & Skills Partnership	Donal Durkan
City development				
5.1 Attract tourists to Belfast	➔	5.1.1	Deliver the Tourism Strategy "Tourism Growth Plan"	Donal Durkan
		5.1.2	Develop a framework for city events and festivals	Donal Durkan
		5.1.3	Deliver the Cultural Framework	Donal Durkan
		5.1.4	Deliver an improvement plan for key Commercial assets e.g. Castle, Malone House, Stables and the Zoo	Rose Crozier
		5.1.5	Support the expansion and ongoing success of Belfast Waterfront	Donal Durkan
5.2 Promote and position the city	➔	5.2.1	Develop a 'city positioning' narrative and implementation plan	Donal Durkan

		Ref	Activity	Director
5.3 Key strategic projects & policies		5.3.1	Deliver Renewing the Routes	Donal Durkan
		5.3.3	Develop the operating model for the Forthriver Innovation Centre	Donal Durkan
Infrastructure & services				
6.1 Physical regeneration of city centre		6.1.1	Support the development of effective policies and plans to shape the development of the city and neighbourhoods	Phil Williams
6.3 Ensure fit for purpose city infrastructure		6.3.1	Develop a car parking & transport strategy	Phil Williams / Siobhan Toland
		6.3.2	Manage and develop future plans for the Belfast Bike Share scheme in the city centre	Donal Durkan
Fundamental enablers of success				
7.1 Strong city leadership		7.1.1	Ensure that key strategies and plans align and deliver on the economic growth agenda for the city e.g. Belfast Agenda, Local Development Plan etc.	Suzanne Wylie
7.2 Work close together		7.2.1	Implement regular 'strategic' committee meetings to consider key strategic issues for the city e.g. transport, city infrastructure, housing etc.	Suzanne Wylie

